

DEMAND

Real Estate
Services,
LLC

Date: 04/12/07

Current Geography Selection: (2 Selected) 2,4 mile radii: 1112 US HIGHWAY 19, HOLIDAY, FL 34691 *

Lat: 28.175439 Long: -82.740233
City: Holiday CDP Pop: 24,378
County: Pasco County Pop: 438,410
Zip: 34690 Pop: 13,958

General Summary Report

US Census 2000 Basic Variables

2000 Educational Attainment

College: Associates Degree	6.45%
College: Bachelor's Degree	9.82%
College: Graduate Degree	5.02%
College: Some College, No Degree	23.14%
School: 9th to 11th grade no diploma	15.23%
School: Grade K - 9	5.33%
School: High School Graduate	34.34%

2000 Marital Status

Divorced	11.01%
Never Married	16.99%
Now Married	56.46%
Separated	3.48%
Widowed	12.05%

The 2000 Census Median Household Income for this geography was \$33,104. The Average Non-family Income was \$27,946.

This geography included a total of 43,224 Housing Units in 2000, of which 71% were Owner Occupied, 14% were Renter Occupied, 15% were vacant, and 36% were mortgaged.

The Median Cash Rent for occupied rental units in 2000 was \$472, and a total of 111 Rental Housing Units had a rent in excess of \$1,000 monthly. The Median Housing Value for owner occupied housing in this geography in 2000 was \$61,537, and a total of 296 homes were valued at \$500,000 or more.

US Census 2000 Race and Ethnicity

Total Population

American Indian, Eskimo, Aleut Population	0.3%
Asian	1.1%
Black Population	2.5%
Hispanic Ethnicity	4.1%
Native Hawaiian and Other Pacific Islander Alone	0.0%
Not or Latino	95.9%
Other Population	0.8%
Two or More Races	1.4%
White Population	93.8%

Hispanic Ethnicity: Race

American Indian/Alaska Native Alone	0.8%
Asian Alone	0.2%
Black Alone	2.2%
Native Hawaiian/Other Pacific Islander Alone	0.2%
Some Other Race	18.1%
Two or More races	7.5%
White Alone	70.9%

Hispanic Ethnicity Population 3,356

US Census 2000 Occupation and Employment

2000 Means of Transportation to Work

Bicycle	0.67%
Bus or trolley bus	0.3%
Carpooled	12.3%

2000 Travel Time to Work in Minutes

Median Travel Time To Work	24.7
0 to 5	2.2%
5 to 9	9.1%

Drove alone	80.6%	10 to 14	13.3%
Ferryboat	0.0%	15 to 19	13.1%
Motorcycle	0.4%	20 to 24	11.2%
Other means	0.9%	25 to 29	5.3%
Railroad	0.0%	30 to 34	12.4%
Streetcar or trolley car (p·bli	0.0%	35 to 39	3.6%
Subway or elevated	0.0%	40 to 44	4.3%
Taxicab	0.2%	45 to 59	12.9%
Walked	1.3%	60 to 89	6.3%
Worked at home	3.2%	90 or more	3.1%
Workers Age 16+	33,243	Worked at home	3.2%

US Census 2000 Family Status: Family Households

Family Households	23,526	Male Householder	1,281
Natural Born or Adopted Children in Family Households	17,605	Male HHldr, no wife present, own children < 18	640
Grandchildren in Family Households	1,024	Female Householder	903
Step Children in Family Households	1,073	Female HHldr, no husband present, own children < 18	1,798
Married Couple Family	18,812		
Married Couple Family with Children under 18	5,666		
Married Couple Family with no own Children under 18	13,145		



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Income Summary Report

2000 Census Household Income by Type

Total Households	36,661	Average Household Income	\$45,540
Total Population	82,792	Median Household Income	\$33,104
Total Workers	33,243	Per Capita Household Income	\$20,454

Income by Type: Earnings

\$ 1 to \$2,499 or less	2,377
\$ 2,500 to \$4,999	1,942
\$ 5,000 to \$7,499	2,366
\$ 7,500 to \$9,999	1,907
\$ 10,000 to \$12,499	2,818
\$ 12,500 to \$14,999	1,824
\$ 15,000 to \$17,499	2,587
\$ 17,500 to \$19,999	2,184
\$ 20,000 to \$22,499	2,926

Household Income Percents

\$ 0 - \$9,999	9.45%
\$ 10,000 - \$14,999	8.87%
\$ 15,000 - \$19,999	8.35%
\$ 20,000 - \$24,999	9.82%
\$ 25,000 - \$29,999	8.83%
\$ 30,000 - \$34,999	7.45%
\$ 35,000 - \$39,999	7.36%
\$ 40,000 - \$44,999	6.05%
\$ 45,000 - \$49,999	5.57%

\$ 22,500 to \$24,999	1,601	\$ 50,000 - \$59,999	7.68%
\$ 25,000 to \$29,999	3,641	\$ 60,000 - \$74,999	7.74%
\$ 30,000 to \$34,999	2,590	\$ 75,000 - \$99,999	5.81%
\$ 35,000 to \$39,999	2,011	\$100,000 - \$124,999	3.00%
\$ 40,000 to \$44,999	1,668	\$125,000 - \$149,999	1.25%
\$ 45,000 to \$49,999	978	\$150,000 - \$199,999	0.92%
\$ 50,000 to \$54,999	988	\$200,000 +	1.85%
\$ 55,000 to \$64,999	932		
\$ 65,000 to \$74,999	318		
\$ 75,000 to \$99,999	335		
\$100,000 or more	248		

HH Income By Age of Householder

	<25	25-34	35-44	45-54	54-64	65-74	75+
Less than \$10,000	16.35%	6.27%	5.98%	7.14%	8.48%	10.24%	15.17%
\$10,000 to \$14,999	9.56%	6.87%	6.31%	4.03%	7.01%	9.43%	16.52%
\$15,000 to \$19,999	9.43%	7.87%	5.58%	4.26%	4.91%	11.22%	13.88%
\$20,000 to \$24,999	12.07%	7.11%	7.37%	6.44%	9.38%	13.58%	12.99%
\$25,000 to \$29,999	10.91%	10.06%	7.99%	7.47%	8.77%	8.98%	10.19%
\$30,000 to \$34,999	6.01%	8.31%	7.90%	6.87%	8.69%	8.11%	6.53%
\$35,000 to \$39,999	10.91%	9.09%	7.68%	6.84%	7.37%	7.79%	6.46%
\$40,000 to \$49,999	3.69%	9.00%	5.73%	6.68%	9.42%	6.41%	2.71%
\$50,000 to \$59,999	8.35%	4.49%	6.11%	7.25%	6.42%	5.84%	3.93%
\$60,000 to \$74,999	6.05%	10.92%	10.26%	11.31%	8.05%	4.92%	4.58%
\$75,000 to \$99,999	3.83%	10.36%	12.27%	12.62%	7.49%	5.19%	3.13%
\$100,000 - \$124,999	2.17%	5.46%	8.36%	8.95%	6.51%	5.41%	2.72%
\$125,000 - \$149,999	0.60%	3.06%	4.60%	5.57%	4.97%	1.26%	0.74%
\$150,000 - \$199,999	0.01%	0.68%	2.43%	2.74%	1.11%	0.97%	0.20%
\$200,000 +	0.06%	0.44%	1.43%	1.81%	1.40%	0.66%	0.23%

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Occupation and Employment Summary Report

Employment

	1990		2000	
Not in Labor Force	35,243	58.9%	33,905	49.5%
In Labor Force	24,623	41.1%	34,631	50.5%
Employed	23,019	93.5%	33,208	95.9%
Unemployed	1,558	6.3%	1,388	4.0%
In Armed Forces	40	0.1%	36	0.1%

2000 Census Transportation, Industry and Occupation

Means of Transportation to Work

Workers Age 16+	33,243
Bicycle	0.7%
Bus or trolley bus	0.3%
Carpooled	12.3%
Drove alone	80.6%
Ferryboat	0.0%
Motorcycle	0.4%
Other means	0.9%
Railroad	0.0%
Streetcar or trolley car	0.0%
Subway or elevated	0.0%
Taxicab	0.2%
Walked	1.3%
Worked at home	3.2%

Travel Time to Work

Median Travel Time To Work in Minutes	25
0 to 5	2.2%
5 to 9	9.1%
10 to 14	13.3%
15 to 19	13.1%
20 to 24	11.2%
25 to 29	5.3%
30 to 34	12.4%
35 to 39	3.6%
40 to 44	4.3%
45 to 59	12.9%
60 to 89	6.3%
90 or more	3.1%
Worked at home	3.2%

Employment by Industry

Accommodation and food services	6.7%
Administrative and support and waste management service	6.6%
Agriculture forestry fishing and hunting	0.2%
Arts entertainment and recreation	1.7%
Construction	8.6%
Educational services	5.5%
Finance and insurance	5.1%
Health care and social assistance	14.9%
Information	2.7%
Management of companies and enterprises	0.0%
Manufacturing	7.0%
Mining	0.0%
Other services (except public administration)	5.7%
Professional scientific and technical services	6.2%
Public administration	3.0%
Real estate and rental and leasing	2.5%
Retail trade	16.2%
Transportation and warehousing	3.2%
Utilities	0.8%
Wholesale trade	3.6%

Occupation

Aircraft and traffic control occupations	0.2%
Architects surveyors cartographers and engineers	0.6%
Arts design entertainment sports and media occupation	1.7%
Building & grounds cleaning & maintenance occupat	4.7%
Business operations specialists	1.8%
Community and social services occupations	1.0%
Computer and mathematical occupations	1.6%
Construction trades workers	5.4%
Drafters engineering and mapping technicians	0.4%
Education training and library occupations	4.2%
Extraction workers	0.1%
Farmers and farm managers	0.0%
Farming fishing and forestry occupations	0.2%
Financial specialists	2.0%
Fire fighting prevention and law enforcement workers	0.8%
Food preparation and serving related occupations	5.9%
Health diagnosing and treating practitioners and tech	3.7%
Health technologists and technicians	2.3%
Healthcare support occupations	2.8%
Installation maintenance and repair occupations	4.7%
Personal care and service occupations	2.9%
Legal occupations	0.8%
Life physical and social science occupations	0.3%
Management occupations except farmers and farm manage	8.2%
Material moving workers	2.2%
Motor vehicle operators	2.7%
Office and administrative support occupations	17.1%
Production	5.6%
Protective Service Occupations	0.7%
Rail water and other transportation occupations	0.3%
Sales and related occupations	13.9%

Supervisors construction and extraction workers	0.9%
Supervisors transportation and material moving worker	0.2%

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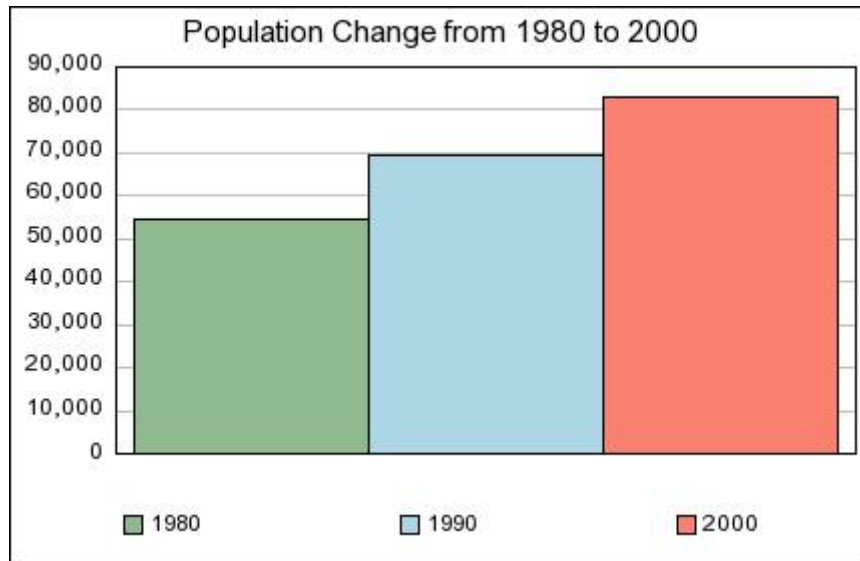
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Census Trend 1980 to 2000 Summary Report

Basic Variables

	1980	1990	Percent Change 1980 to 1990	2000	Percent Change 1990 to 2000
Population	54,585	69,280	26.9%	82,792	19.5%
Percent Female	53.8%	53.8%	27.1%	52.7%	17.0%
Percent Male	46.2%	46.2%	26.7%	47.3%	22.5%
Total Households	25,282	32,282	27.7%	36,661	13.6%
Average Household Size	2.15	2.12	-1.0%	2.23	5.0%
Family Population	46,924	55,256	17.8%	65,994	19.4%
Group Quarters Population	319	711	122.6%	1,067	50.2%



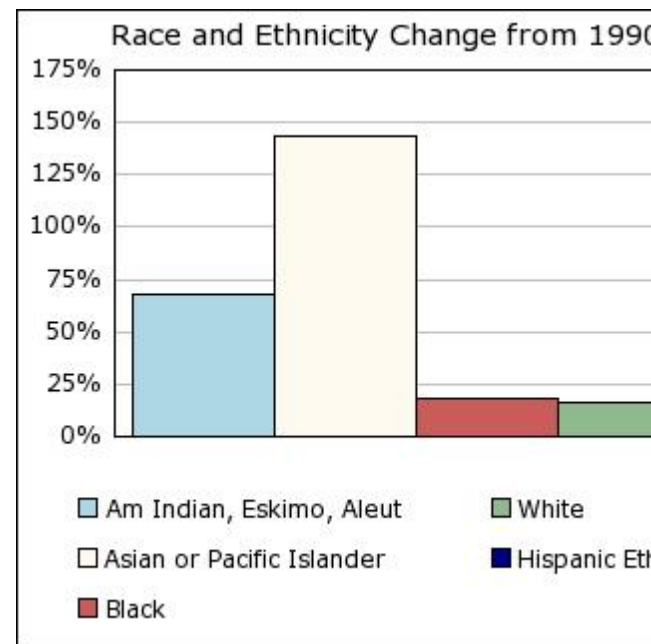
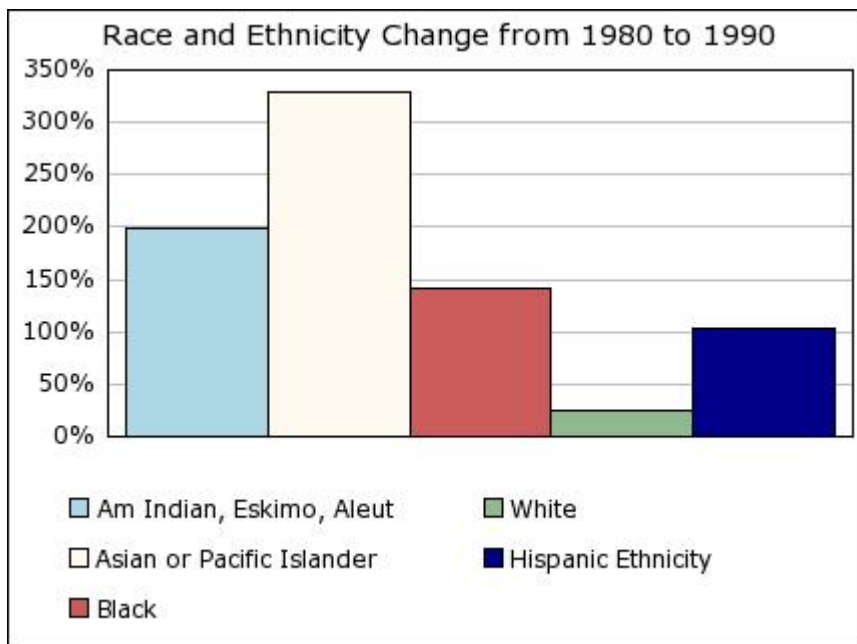
Household Income

	1980	1990	Percent Change 1980 to 1990	2000	Percent Change 1990 to 2000
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Median Household Income	\$11,406	\$20,881	83.1%	\$33,104	58.5%
Average Household Income	\$14,256	\$26,687	87.2%	\$45,540	70.6%
Per Capita Income	\$6,616	\$12,536	89.5%	\$20,166	60.9%
\$ 0 - \$9,999	10,749	6,093	-43.3%	3,463	-43.2%
\$ 10,000 - \$14,999	6,145	4,825	-21.5%	3,250	-32.6%
\$ 15,000 - \$19,999	3,623	4,453	22.9%	3,062	-31.2%
\$ 20,000 - \$29,999	2,038	7,078	247.4%	6,834	-3.4%
\$ 30,000 - \$39,999	1,769	4,130	133.4%	5,430	31.5%
\$ 40,000 - \$49,999	324	2,438	653.4%	4,263	74.8%
\$ 50,000 - \$74,999	265	2,183	722.6%	5,656	159.1%
\$ 75,000 +	363	1,078	196.9%	4,703	336.3%
\$ 75,000 - \$99,999	230	535	132.1%	2,131	298.5%
\$100,000 +	133	544	309.3%	2,573	373.4%
\$100,000 - \$124,999		271		1,100	306.0%
\$125,000 - \$149,999		84		458	448.1%
\$150,000 +		189		1,014	436.9%

Race and Ethnicity

	1980	1990	Percent Change 1980 to 1990	2000	Percent Change 1990 to 2000
American Indian, Eskimo, Aleut	52	154	198.4%	258	67.7%
Asian	88	379	328.7%	922	143.2%
Other	134	219	62.9%	675	208.9%
Black	726	1,756	141.8%	2,073	18.1%
White	53,565	66,770	24.7%	77,682	16.3%
Hispanic Ethnicity	646	1,316	103.7%	3,356	155.0%



Housing Units

	1980	1990	Percent Change 1980 to 1990	2000	Percent Change 1990 to 2000
Owner Occupied Housing	21,943	26,595	21.2%	30,527	14.8%
Renter Occupied Housing	3,338	5,688	70.4%	6,134	7.9%

* **Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Data is for the Census year **2000**.
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